#### Softened water... a better choice for your family.



Softened water brings all kinds of welcome benefits to your family's lifestyle:

- Reduced soap scum on bathtubs, shower tiles, basins and other household surfaces
- Richer soap and detergent lather that cleanses more effectively
- Fresher, cleaner feeling skin
- Brighter clothes from the washer while using less detergent
- Less hard mineral deposits that can clog pipes and stain appliances

You can use salt in your water softener. But if you do, you're adding sodium to your family's drinking water. That's why there's K-Life, the safe, effective alternative that softens your water without adding sodium.



#### Available at:



9900 W. 109th St. • Overland Park, KS 66210 800-927-7258 • Fax: 800-359-7258 www.nasalt.com

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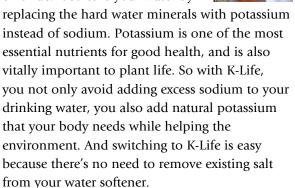




Soften Your Water Without Adding Salt!

### Enjoy soft water without adding salt.

K-Life® Sodium Free Water Softener Crystals are 98.9% pure potassium chloride. It softens your water by



## Potassium is the healthful alternative to salt.

Potassium is important to your

muscles, heart, blood, brain and also helps cells build critical proteins and repair tissue. That's why the U.S. Food and Drug Administration established a recommended daily dietary intake of 2,700 mg to 3,500 mg per day of potassium. Unfortunately, we normally don't take in enough potassium to meet our bodies' daily requirement. By using K-Life to soften your water, and drinking two quarts per day, you can add an estimated 400 milligrams\* of potassium to your diet every day. K-Life is a great way to give your family healthful potassium without having to buy a potassium supplement.

#### Good Sources Of Potassium In Your Diet

Food	Serving Size	Potassium (mg)
Whole milk	8 oz.	271
Skim milk	8 oz.	406
Vanilla ice cream	8 oz.	412
Plain lowfat yogurt	1 сир	531
Apple juice	1 сир	95
Banana	1 medium	451
Cantaloupe	1/2 medium	825
Fresh orange juice	1 cup	496
Peeled peaches	1 medium	1 <i>7</i> 1
Raisins	1 сир	1089
Lean ground beef, broiled	3 oz.	2482
Beef sirloin, broiled	3 oz.	299
Roasted chicken breast	3 oz.	220
Broiled salmon	3 oz.	319
Kidney beans	8 oz.	658
Green/snap beans	8 oz.	373
Broccoli	1 spear	490
Carrots	1 cup	354
Corn on the cob	1 medium ear	192
Baked potato	1 medium	844
Spinach	1 cup	838
Tomato	1 cup	400





# Potassium Intake From Drinking Water That Has Been Softened With Potassium Chloride (KCI) As A Regenerant

Initial Hardness Grains Per Gallon (As CaCo³)	Potassium Added* mg/8 oz.
5	16
10	32
15	48
20	63
25	79
30	95
35	111

<sup>\*</sup> Recommended average daily dietary intake of potassium for a healthy adult is 2,700 mg to 3,500 mg

## Feel good knowing you're helping the environment.

K-Life is better for the environment than sodium. That's because potassium is an essential plant nutrient.



Too much sodium in the soil can disrupt plant growth and lead to poor quality soil. So when you use K-Life in your water softener, you're not only doing something good for your family, you're also contributing to the health and vitality of the environment. That's something to feel good about!

<sup>\*</sup>Based on water hardness of 15 grains/gal.